

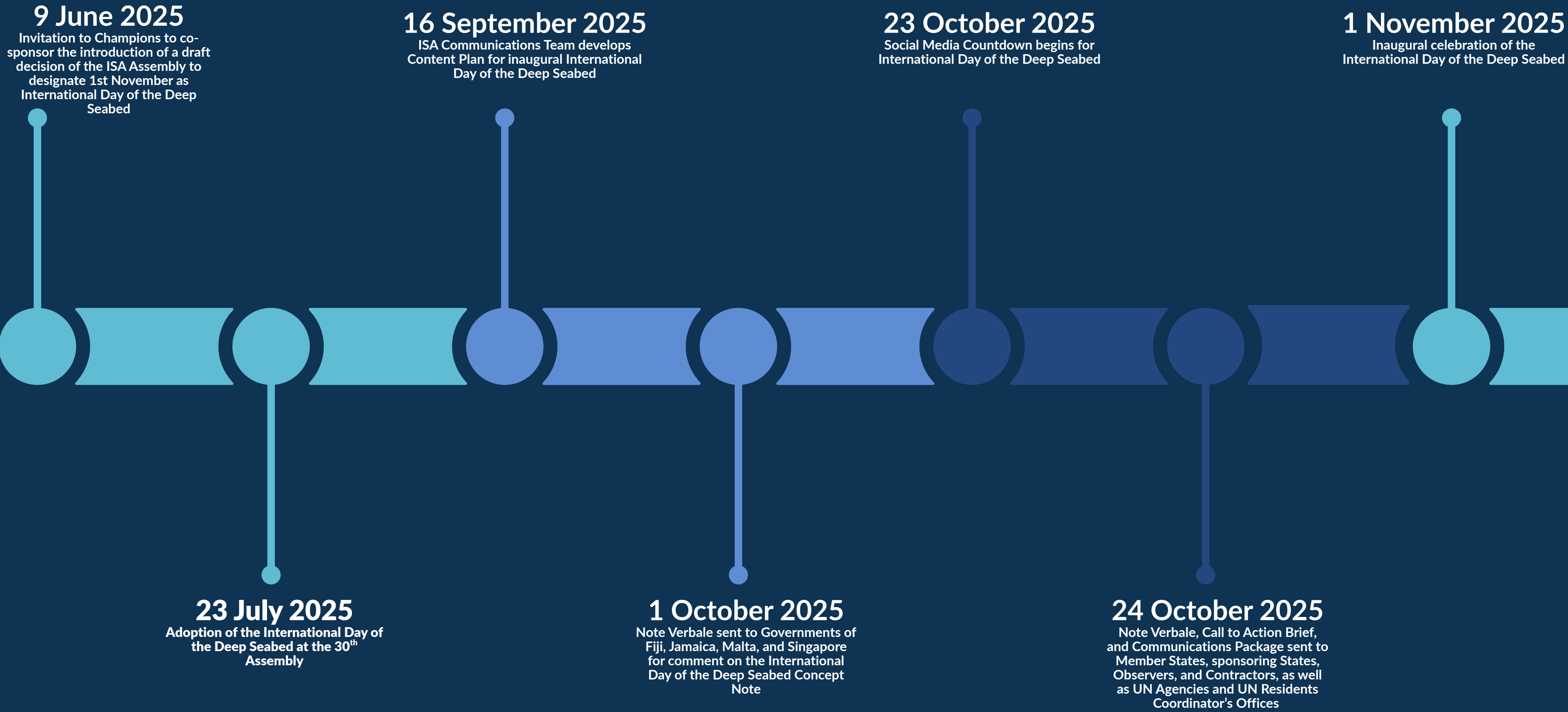
International Day of the Deep Seabed

1 November 2025

Wrap-Up Report



#DeepSeabedDay Timeline






**International Day
of the Deep Seabed**



Initial Design Process for the inaugural celebration of the International Day of the Deep Seabed

The Design Process - Initial Concepts



INSPIRATION

The circle symbol represents a wide range of universal concepts, including wholeness, unity, infinity, and eternity due to its continuous, unbroken, and symmetrical nature with no beginning or end. It symbolizes life's cyclical journey such as seasons and growth, as well as divinity, perfection, and balance across various cultures.

The main inspiration is the "golden ratio", closely related to the Fibonacci sequence, where each number is the sum of the two preceding ones. The golden ratio symbolizes harmony, balance, and natural beauty, as it is found in various aspects of nature, represents a universal principle of balance and proportion, where larger and smaller elements relate to each other in a pleasing and naturally occurring way. This visually presented mathematical principle also represents the balance between nature and technology.



Shells: The logarithmic spirals of many shells, such as the nautilus, can resemble the Golden Spiral, though not all shells adhere to this exact proportion.

Human Anatomy: Proportions of the human body, like the ratio of forearm to hand length or features of the face, are sometimes said to approximate the Golden Ratio.

Technology: In technology and engineering, the influence of the Golden Ratio is not purely aesthetic but extends to functionality and ergonomic design.

Galaxies: Even at cosmic scales, patterns in the Milky Way galaxy and other spiral galaxies can exhibit Fibonacci patterns.

The colors are taken from the deep sea environment, but also photographs of galaxies and deep space, which carry a similar symbolism of mystery and some kind of magic as the deep sea.



 INTERNATIONAL DAY OF THE DEEP SEABED	 INTERNATIONAL DAY OF THE DEEP SEABED	 INTERNATIONAL DAY OF THE DEEP SEABED	 INTERNATIONAL DAY OF THE DEEP SEABED
 INTERNATIONAL DAY OF THE DEEP SEABED	 INTERNATIONAL DAY OF THE DEEP SEABED	 INTERNATIONAL DAY OF THE DEEP SEABED	 INTERNATIONAL DAY OF THE DEEP SEABED

The Design Process - Initial Concepts



INSPIRATION

The circle symbol represents a wide range of universal concepts, including wholeness, unity, infinity, and eternity due to its continuous, unbroken, and symmetrical nature with no beginning or end.

It symbolizes life's cyclical journey such as seasons and growth, as well as divinity, perfection, and balance across various cultures.

Horizontal lines evoke a sense of calmness and quiet. Like horizontal lines, curves convey a sense of comfort. Because these lines have a gentle natural flow, they are connected to nature and all things organic.

The straight and slightly wavy lines at the bottom symbolize the earth and deep layers of water, suggest a feeling of stability, represent peace, rest and relaxation.

The more dynamic wavy lines towards the top symbolize the different depths of water, as well as the activities carried out at all levels.

The colors are taken from the deep sea environment, but also from images of the ocean from space. They also give a sense of harmony, depth, diversity, and mystery.



INTERNATIONAL
DAY OF THE
DEEP SEABED

November 1st 2025

arum alignat asperitat ipitiis estia poritati nobit et erferisquam
t volorenat provit maion peditas recabor eprenda

felectis secusant que conse que in coraeritisi
ciibu sandandis que nosapedit, expere



INTERNATIONAL
DAY OF THE
DEEP SEABED



INTERNATIONAL
DAY OF THE
DEEP SEABED



INTERNATIONAL
DAY OF THE
DEEP SEABED



INTERNATIONAL
DAY OF THE
DEEP SEABED



INTERNATIONAL
DAY OF THE
DEEP SEABED



INTERNATIONAL
DAY OF THE
DEEP SEABED



1.

the vertical line
also symbolizes the
influence from the
surface which is in
balance with the
environment



2.

the outer circle
also resembles a
gear, a mechanical
wheel



Inspirations:



Golden spiral



Koru
(Maori and
New Zealand culture)
meaning:
energy, life, growth,
strenght, peace



Cho-Ku-Rei
first and most powerful symbol
used in Reiki practice, often
called the "Power Symbol". Its
Japanese meaning is "Placing all
the power of the Universe here,
now," or "Focusing the energy of
the universe here".



OWIA KOKROKO
is an Akan Adinkra symbol
(West African culture)
meaning "the greatness of
the sun," representing vitality,
renewal, and the connection to
the ultimate source of life.
It has a protective role.



Great circle in astrology
The 12 houses in Western
astrology represent distinct
areas of life experience



4.



5.



Inspirations:



Golden spiral



Koru
(Maori and
New Zealand culture)
meaning:
energy, life, growth,
strenght, peace



Environment
American Native Rock Art
(North America)
date from as long ago as
3000BC



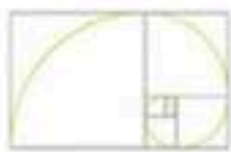
Connection with Nature
American Native Rock Art
(North America)



Various details in circular
shapes that give symbolism of
technology, innovation, and
protection without disturbing
the "organic" form



Inspirations:



Golden spiral



Water
alchemy symbol (Europe)
philosophy, science



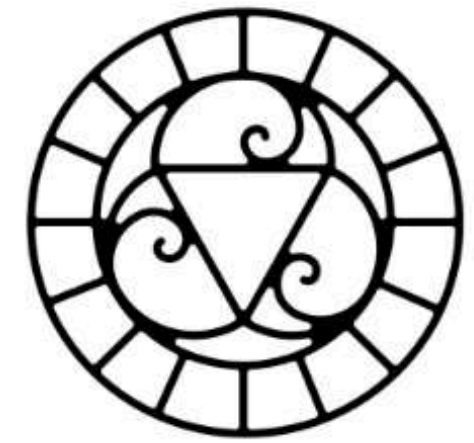
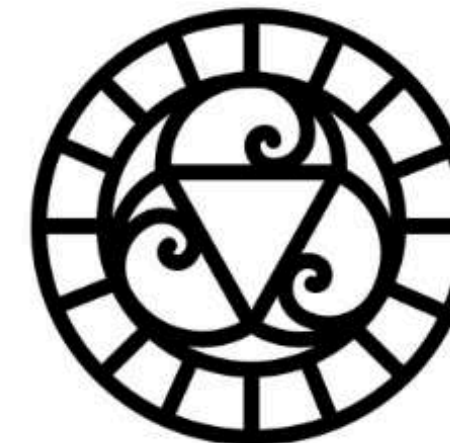
**Fractals and Recursive
Geometry (Sacred Geometry)**
(South Europe)
Sacred Geometry can also be
found in Hindu teachings
meaning: universe, entirety



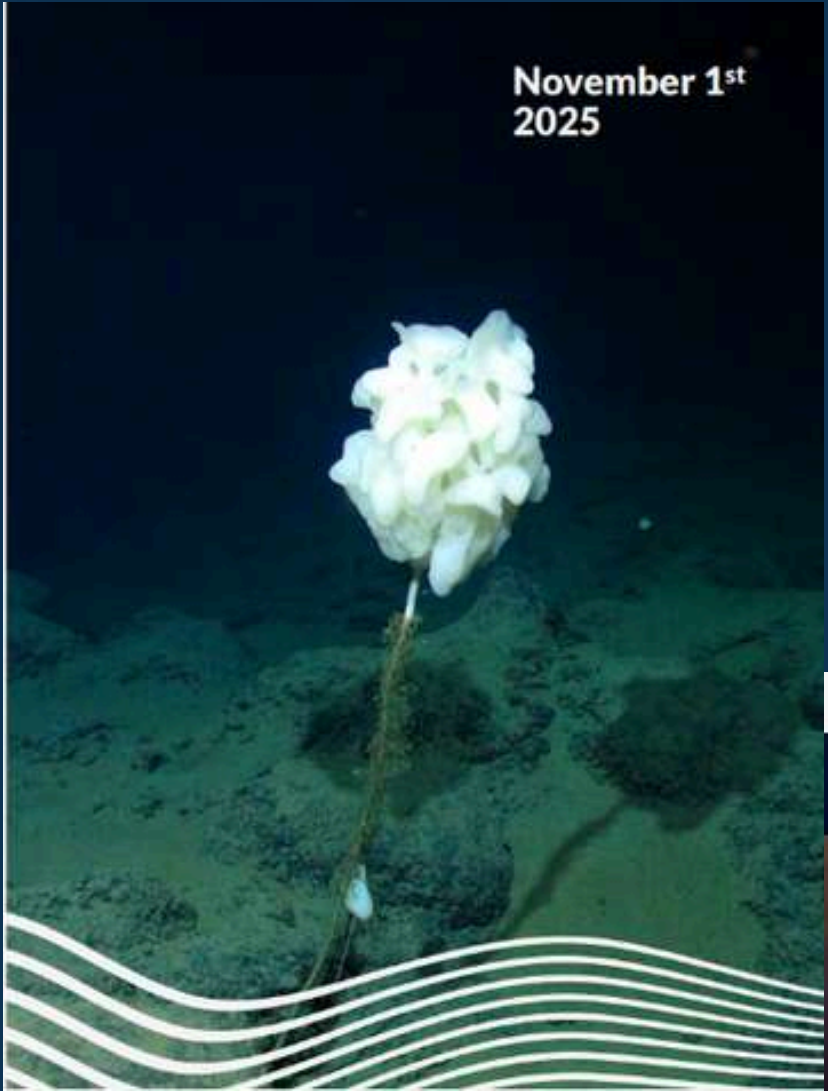
Triskelion
(Celtic - ancient smbol - Some believe
the Celtic Triskelion meaning revolves
around strength and progress and the
ability to move forward and overcome
extreme adversity (represented by the
appearance of movement in the symbol).



Triquetra (Trinity Knot)
(Celtic- ancient symbol - also been found
carved onto stones in many parts of Northern Europe.)
Although it holds different meanings across several
religions, the power of three is a central theme,
represented by the symbol's interconnected
design with its three arcs.



Chosen Logo



INSPIRATION

The direct inspiration is the world ocean, this is actually a representation of the globe where 5 oceans are visible from a certain angle.



In terms of general symbolism, the circle symbol represents a wide range of universal concepts, including wholeness, unity, infinity, and eternity due to its continuous, unbroken, and symmetrical nature with no beginning or end. It symbolizes life's cyclical journey such as seasons and growth, as well as divinity, perfection, and balance across various cultures.

Dynamic wavy lines symbolize ocean waves, different depths of water, as well as activities carried out at all levels.

The colors are taken from the deep sea environment, but also from images of the ocean from space. They also give a sense of harmony, depth, diversity, and mystery.



International Day
of the **Deep Seabed**



International Day
of the **Deep Seabed**



International Day
of the **Deep Seabed**



International Day
of the **Deep Seabed**

Final Chosen Design & Logo

International Day of the Deep Seabed | Brand Guide 2025

Design influence, colour palette and tone

The visual identity and colour palette draw inspiration from the water column of the world's oceans, representing a descent from surface greens to a range of blues where light penetrates and then into the hadal depths of the deep seabed's perpetual darkness.

The tone captures the need for authority and stewardship, inclusivity, innovation and curiosity.

Main

Neutral

002655
0 • 39 • 85
100 • 80 • 17 • 50















145e89
22 • 95 • 138
93 • 62 • 26 • 7

38aabc
57 • 171 • 188
71 • 13 • 24 • 0

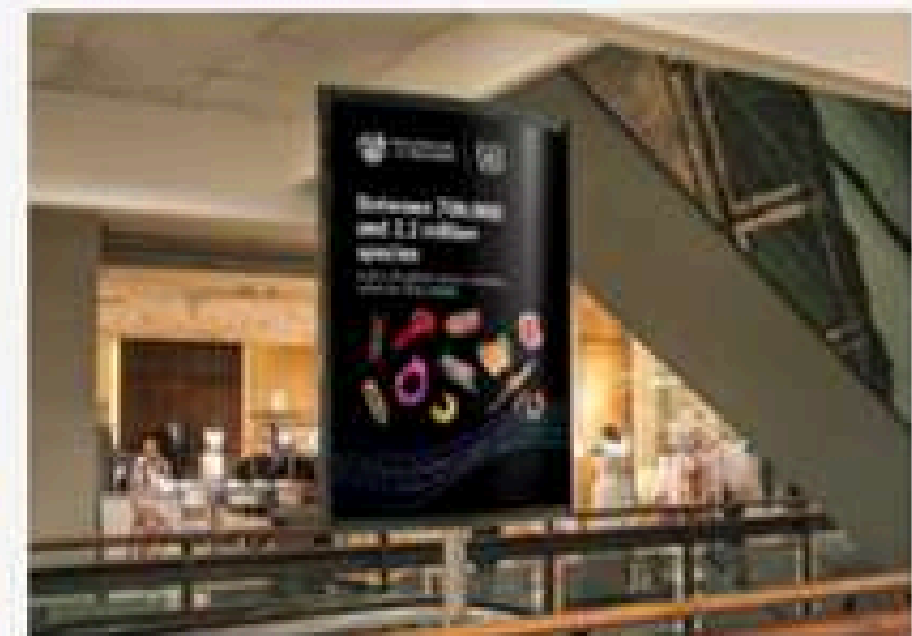
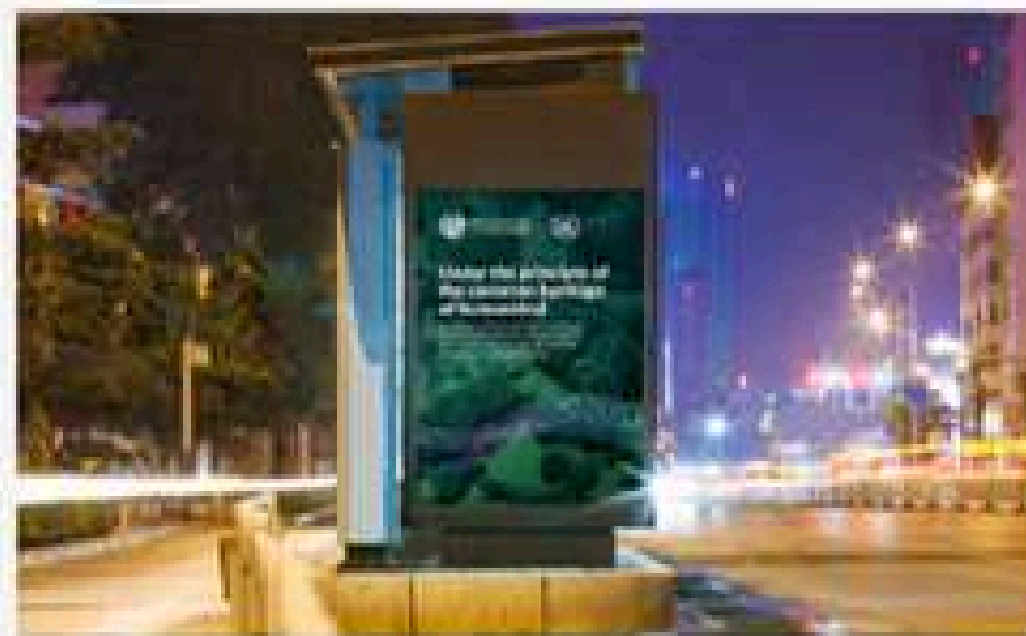
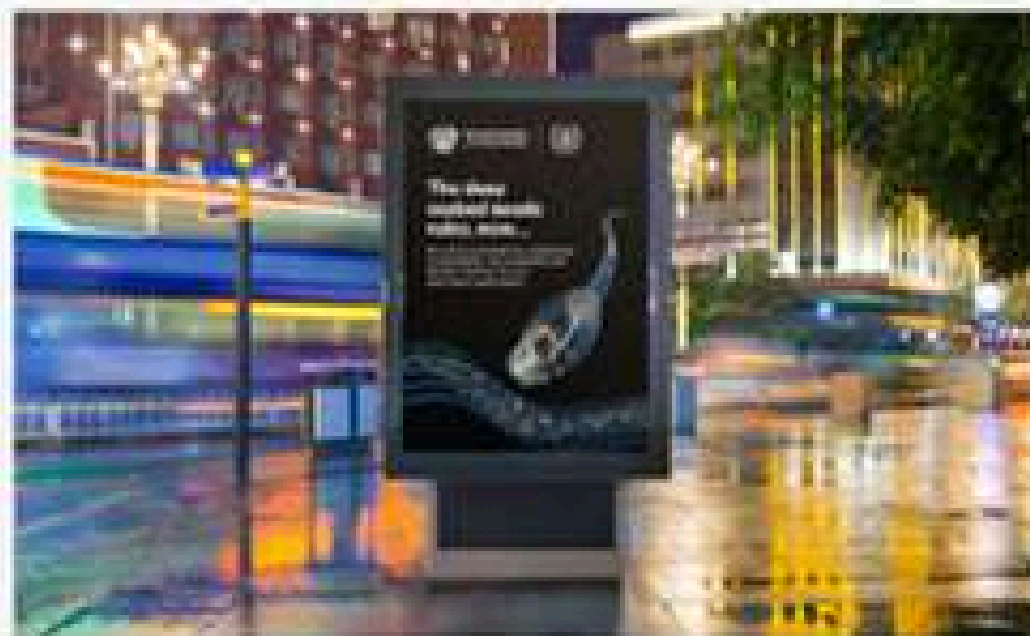
56c86
84 • 59 • 136
82 • 92 • 11 • 0

067d85
7 • 126 • 134
89 • 41 • 48 • 0

166616
246 • 246 • 246
2.53 • 1.53 • 1.53 • 0

	International Day of the Deep Seabed		Insert Member State emblem or flag
	Journée internationale des fonds marins profonds		Insert Member State emblem or flag
	Dia Internacional dos Fundos Marinhos Profundos		Insert Member State emblem or flag
	Día Internacional de los Fondos Marinos Profundos		Insert Member State emblem or flag
	Международный день глубоководного морского дна		Insert Member State emblem or flag
	国际海底管理局		Insert Member State emblem or flag
	اليوم الدولي لقاع البحار العميقة		Insert Member State emblem or flag

Examples for future exhibitions and exposure



How the inaugural International Day of the Deep Seabed met ISA's (4) key pillars...

- Governance and Mandate Delivery
- Stakeholder Engagement and Global Partnerships
- People and Organizational Culture
- Operational Excellence and Resilience

Vision

To be the trusted global authority in the sustainable stewardship of the Area and its resources— regulating, managing, and protecting activities in line with UNCLOS and the 1994 Agreement—so that the common heritage of humankind is safeguarded and equitably shared for present and future generations.

Mission

The Deep-Sea needs rules now: To advance the development and implementation of a comprehensive and enforceable Mining Code that promotes, protects, manages and shares equitably seabed resources in the Area and facilitate transfer of technology.

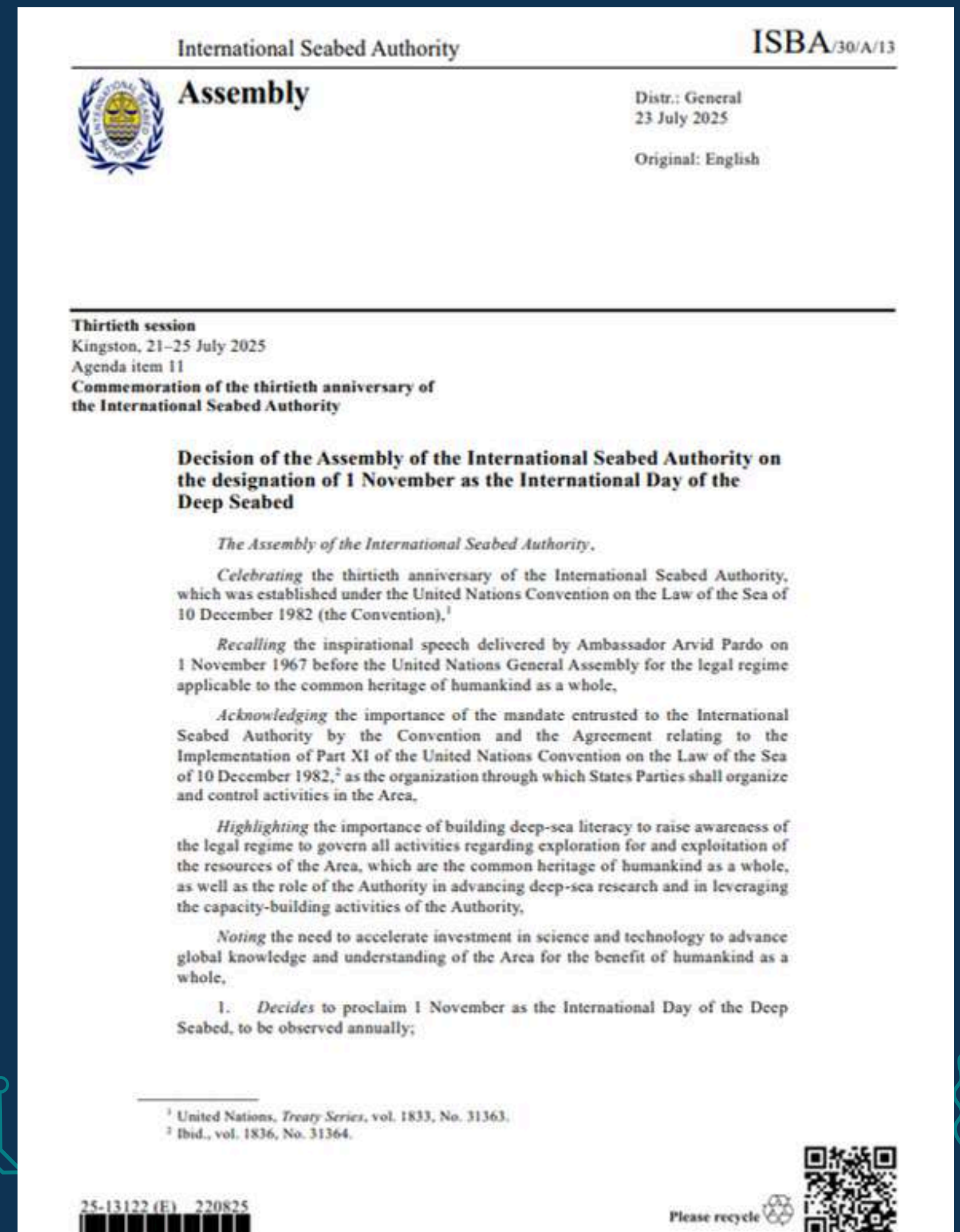
Core-Values

- Integrity
- Professionalism
- Respect for Diversity
- Innovation & Continuous Learning
- Accountability & Transparency
- Teamwork & Collaboration

Governance and Mandate Delivery

Strategic Objective: Deliver effectively on ISA's mandate under Part XI of UNCLOS and the 1994 Agreement through strong governance and regulatory frameworks

- International Day of the Deep Seabed, endorsed by the Assembly of the International Seabed Authority (ISA) during its 30th session in July 2025.
- Proposed by the Governments of Fiji, Jamaica, Malta and Singapore.



Governance and Mandate Delivery

- Note verbale sent out to Governments of Fiji, Jamaica, Malta and Singapore on 7 October 2025 for review and clearance.
- Final note verbale sent to Member States on 24 October 2025 with links to complete communications package and TrelloBoard.



The poster features a dark blue background with a glowing, ethereal image of a deep-sea hydrothermal vent (black smoker) on the right. At the top left, there are two logos: the United Nations emblem and the International Seabed Authority (ISA) emblem, followed by the text "International Day of the Deep Seabed". The main title "INTERNATIONAL DAY OF THE DEEP SEABED" is in large, white, bold, sans-serif capital letters. Below it, the date "1 NOVEMBER 2025" is also in white, bold, sans-serif capital letters.

Event and campaign: International Day of the Deep Seabed
Date: 1 November 2025
Website: www.deepseabedday.isa.org.jm
Hashtag: #DeepSeabedDay

The International Day of the Deep Seabed is the world's first international day dedicated to the deep seabed in areas beyond national jurisdiction, « the Area ». Endorsed by the [Assembly of the International Seabed Authority \(ISA\) during its 30th session](#) in July 2025, the International Day of the Deep Seabed will be observed annually on 1 November.

It was established to provide an occasion for the international community to consider and discuss:

- The principle of the common heritage of mankind.
- The role of the legal regime for the Area as set out in the United Nations Convention on the Law of the Sea (UNCLOS) and the 1994 Agreement on the implementation of Part XI of UNCLOS, which established the rule of law in the Area, including with respect to its conservation and sustainable use.
- The importance of the ISA's mandate to elaborate and conclude rules, regulations and procedures relating to the exploitation of the mineral resources of the Area, which will provide the regulatory framework to ensure the orderly conduct of mineral resource-related activities and the effective protection of the marine environment.
- The role of the ISA in advancing deep sea research, harnessing science and technology, and building the capacity of developing countries, towards advancing global knowledge and understanding of the Area for informed decision-making.



A decorative border at the bottom of the poster features a variety of white line-art icons on a dark blue background. These icons include marine life such as an octopus, a jellyfish, a starfish, and a crab, as well as technological and scientific symbols like gears, circuit boards, and a fingerprint.

Governance and Mandate Delivery

Asks to Member States to join the celebrations:

- Celebrate the inaugural celebration of the Day by sharing communication assets developed by ISA
- Share a high-level quote and a high-resolution photograph to be developed as a quote card (featured on ISA's dedicated campaign website).
- Announce a new initiative or make a commitment to capacity-building in the law of the sea as reflected in UNCLOS, advancing marine scientific research or capacity building or contribution to data collection.
- Commit to an International Day of the Deep Seabed activity for 2026.



International Day
of the Deep Seabed



"Congratulations on the inaugural International Day of the Deep Seabed! The earth is our common homeland, and the deep sea is the common heritage of mankind. China is committed to building a more just and equitable deep sea governance system. Let's jointly safeguard our deep sea blue territory, and jointly build a maritime community with a shared future."



H.E. Ambassador Wang Jinfeng
China's Permanent Representative
to the International Seabed Authority

Stakeholder Engagement and Global Partnerships

Strategic Objective: Enhance ISA's global credibility, partnerships, and trust with its diverse stakeholders.

- **Member States:** Enhance active presence and participation in ISA processes and global ocean governance; build consensus through understanding positions and priorities, strengthening alignment and multilateralism
- **Host Country:** Build bridges and enhance synergies and collaboration
- **Contractors:** Provide regulatory oversight, technical guidance, and capacity-building support so contractors can conduct deep-seabed activities in compliance with ISA mandate.
- **Academia, Observers, Civil Society and NGOs:** Promote meaningful engagement and contributions under the principle of the common heritage of humankind.
- **Media & Public Outreach:** Shape the media and public narrative of ISA, showcasing its importance as a steward of the largest global commons, and engaging with transparency and accountability
- **UN & Multilateral Partners:** Align with SDGs and strengthen joint programs on ocean governance.



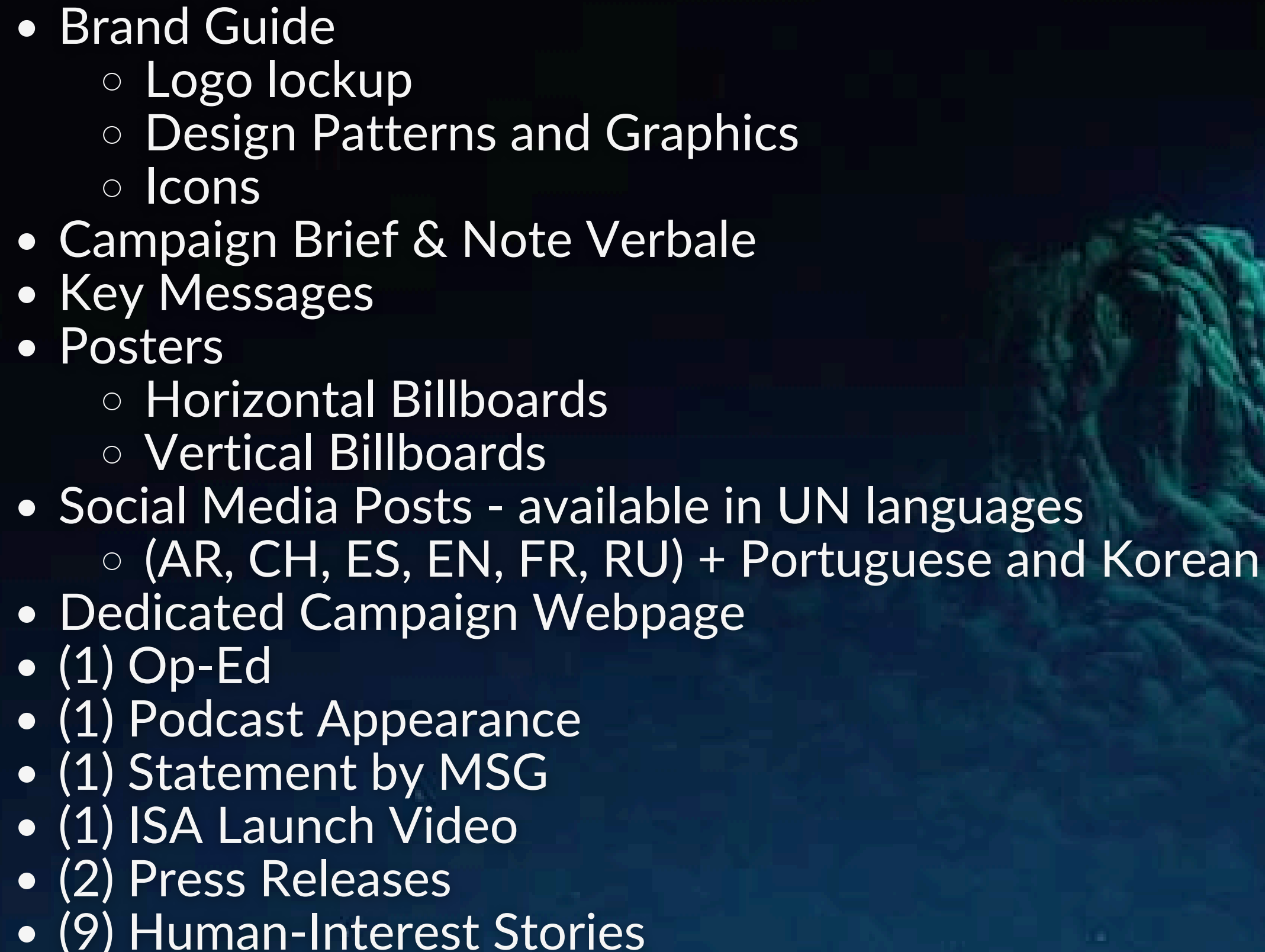
Stakeholder Engagement and Global Partnerships

Outreach to:

- Member States and sponsoring States
- Observers and Civil Society Groups
- Contractors
- the UN System and the UN Secretariat
- UN Resident Coordinator's Global Offices, including Jamaica
- ISA journalist distribution listserve



Communications Assets

- 
- Brand Guide
 - Logo lockup
 - Design Patterns and Graphics
 - Icons
 - Campaign Brief & Note Verbale
 - Key Messages
 - Posters
 - Horizontal Billboards
 - Vertical Billboards
 - Social Media Posts - available in UN languages
 - (AR, CH, ES, EN, FR, RU) + Portuguese and Korean
 - Dedicated Campaign Webpage
 - (1) Op-Ed
 - (1) Podcast Appearance
 - (1) Statement by MSG
 - (1) ISA Launch Video
 - (2) Press Releases
 - (9) Human-Interest Stories



TrelloBoard

International Day of the Deep Seabed

General Information

- About IODS
- Hashtags: #DeepSeabedDay
- Website: deepseabedday.io.org/jo
- Campaign Brief**
- Key Messages
- Contact Information
- + Add a card

Branding

- Brand Guide
- Logo lockups for Member States
- Logo for Observers, Contractors, and other Stakeholder Groups
- Design Elements: Patterns
- Design Elements: Graphics
- + Add a card

Media kit and multimedia resources

- Madam Secretary-General Op-ed
- Madam Secretary-General message on the International Day of the Deep Seabed
- Press release
- + Add a card

Video stories

- Bridging sea and sky: Dr. Deniece Aiken's vision for inclusive ocean governance
- Protecting life above and below: Gavin Campbell's journey from Jamaica to the deep sea
- + Add a card

Social Media Kit (EN)

- [Card] Save the Date
- The deep seabed is a global commons
- Horizontal Billboards
- + Add a card

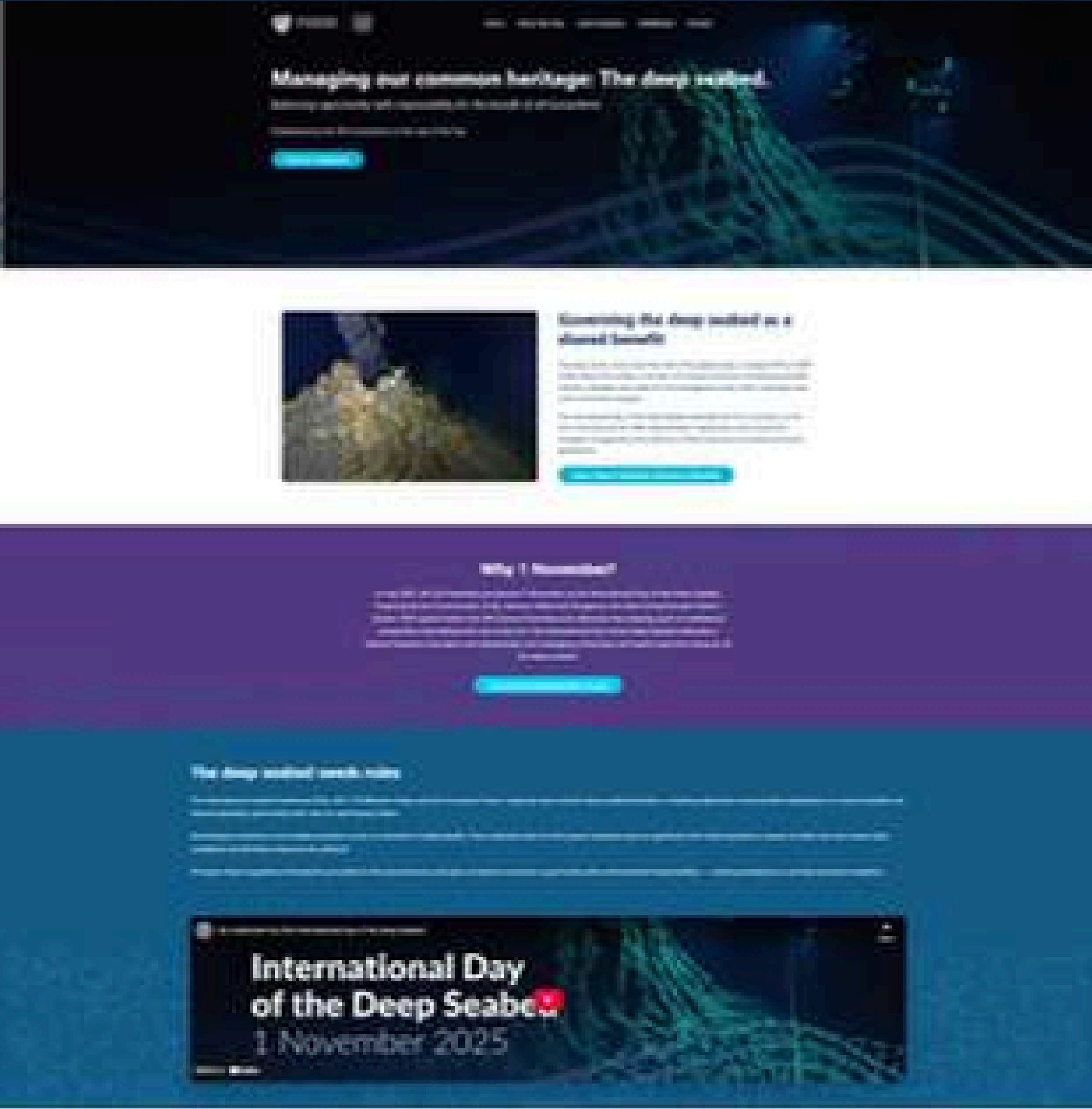
Arabic

- اليوم الدولي لفتح البحار العميقة
- [Card] Save the Date
- البحر العميق هو ملكة عالمية
- Horizontal Billboards
- + Add a card

French

- Journée Internationale des grands fonds marins
- [Card] Save the Date
- Les grands fonds marins sont un bien commun mondial
- Horizontal Billboards
- + Add a card

Dedicated campaign webpage



Latest Updates

1 November 2025 ISA marks first International Day with One Thousand Reasons campaign milestone

On the inaugural celebration of the International Day of the Deep Seabed, the International Seabed Authority (ISA) proudly announces the awardees of the second edition of its landmark One Thousand Reasons campaign under the Sustainable Seabed Knowledge Initiative. Launched in March 2025, in collaboration with the World Register of Marine Species (WoRMS) and supported through a voluntary contribution from the Government of Ireland to the ISA Partnership Fund, this campaign reinforces ISA's enduring commitment to advancing scientific understanding of deep-sea ecosystems in areas beyond national jurisdiction. The One Thousand Reasons campaign seeks to accelerate the description of new deep-sea species and promote consistency and quality in taxonomic research worldwide.

[Read more →](#)



1 November 2025

ISA marks first International Day with One Thousand Reasons campaign milestone

31 October 2025

Ambassador Wang Jinfeng congratulates ISA on first International Day of the Deep Seabed

31 October 2025

People of the sea: Lineth Komolo's journey from the islands to the deep

30 October 2025

Earth Law Center launches coral reef rights toolkit

30 October 2025

Earth Law Center advances rights for deep-sea species

30 October 2025

From the depths of the Earth to the depths of the sea: Judith Ampomah Owusu's journey with the ISA

29 October 2025

Charting new depths: Md. Mostafa Monwar's journey towards a sustainable ocean future

29 October 2025

From land to sea: Hank Hedge's journey to champion the common heritage of

30 October 2025 Earth Law Center launches coral reef rights toolkit

The Earth Law Center's Ocean Program introduces [A Voice for Coral Reef Ecosystems through Ecocentric Law](#), which is a three-part Rights of Coral Reefs Toolkit that equips policymakers, advocates, and legal professionals with ecocentric strategies grounded in rights, guardianship, and ecological kinship. Following its launch at the UN Ocean Conference in June 2025, two pilot projects, in the Mesoamerican Reef and West Papua respectively, are advancing community-led, rights-based reef protection models that merge traditional stewardship with innovative Earth law approaches for global application.

[Read more →](#)

A VOICE FOR CORAL REEF ECOSYSTEMS THROUGH THE RIGHTS OF NATURE AND ECOCENTRIC LAW

A Toolkit for Policymakers, Advocates, and Legal Professionals

June 2025



30 October 2025 Earth Law Center advances rights for deep-sea species

The Earth Law Center aims to engage governments and stakeholders through the High Seas Treaty (BBNJ) to integrate rights-based and ecocentric legal frameworks into international marine protected areas. Most recently, the organization's [Rights & a Seat for Deep-Sea Species & Ecosystems](#) developed a new concept note entitled ["A Voice for Deep Sea Species"](#), which proposes the development of a new legal campaign that recognizes the



In the media...

In 2024, Mongabay website attracted 95 million visits and 121 million pageviews.

Audience by Country:

Indonesia	15M
India	15M
United States	14.6M
Peru	4M
Colombia	3.6M
Mexico	3.4M
Brazil	3.3M
United Kingdom	2.6M
Argentina	2.5M
Philippines	2.2M


MONGABAY

Features Videos Podcasts Specials Articles Shorts Donate

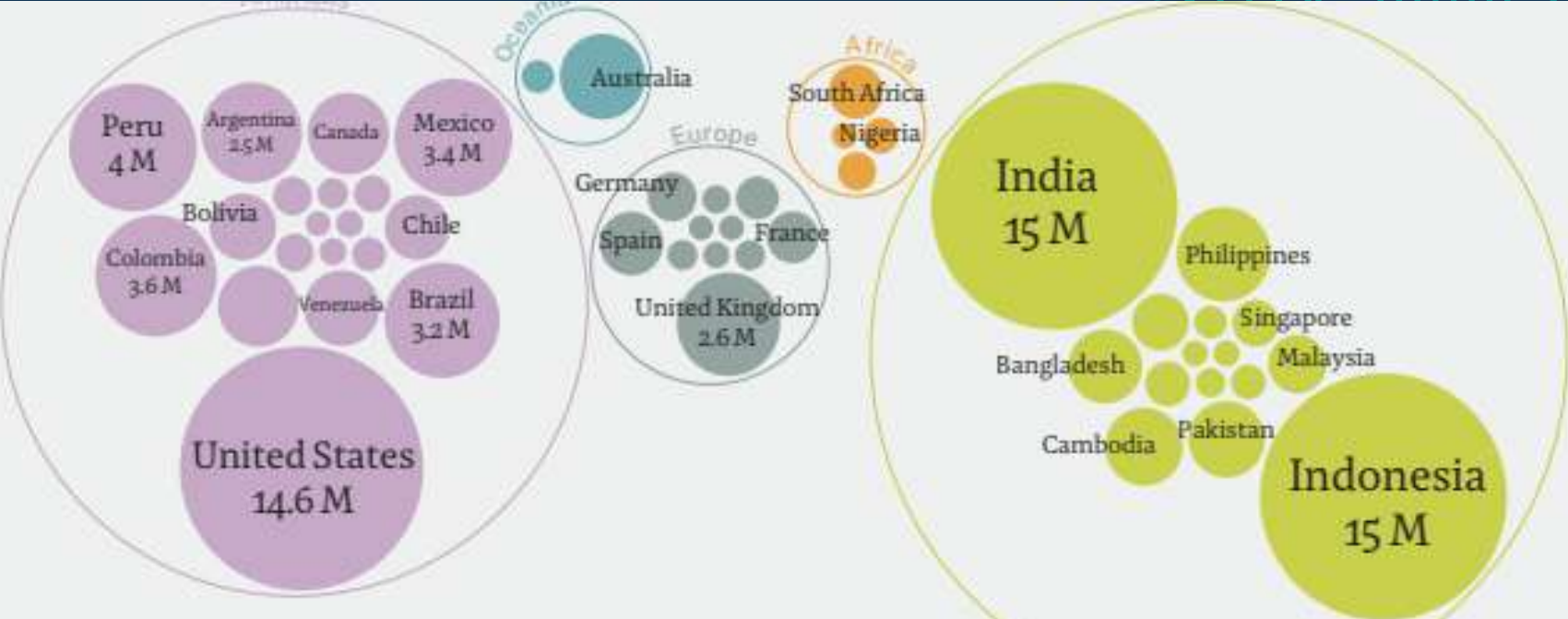
On first International Day of the Deep Seabed, we seek stewardship and consensus (commentary)

Leticia Carvalho
30 Oct 2025 Atlantic Ocean

Comments Share article



- "I could not be more delighted to celebrate this inaugural International Day of the Deep Seabed," writes the secretary-general of the International Seabed Authority (ISA) in a new op-ed at Mongabay.
- On Nov. 1, 2025, she notes that the world will for the first time mark a day that celebrates the great



Continent	Country	Audience (M)
Americas	United States	14.6
	Peru	4
	Argentina	2.5
	Canada	2.5
	Mexico	3.4
	Bolivia	2.5
	Chile	2.5
	Venezuela	2.5
	Brazil	3.3
	Colombia	3.6
Europe	Australia	2.5
	Germany	2.5
	Spain	2.5
	France	2.5
	United Kingdom	2.6
	South Africa	2.5
Asia	India	15
	Indonesia	15
	Philippines	2.2
	Singapore	2.2
	Malaysia	2.2
	Bangladesh	2.2
	Cambodia	2.2
	Pakistan	2.2
	Nigeria	2.5
	Africa	2.5

In the media...



Madam Secretary-General interviewed for a segment on GloboNews, Brazil's leading TV news channel.

- Daily viewership: Average daily audience of around 16 million viewers.
- Weekly reach: In 2024, 18% of Brazilians accessed Globo News on a weekly basis



International Seabed Authority marks the first International Day of the Deep Seabed milestones in deep-sea biodiversity research



Photo credit: SMARTEX

Press Release 01 November 2025

Kingston, Jamaica, 1 November 2025 – On the inaugural celebration of the International Day of the Deep Seabed, the International Seabed Authority (ISA) proudly announces the awardees of the second edition of its landmark One Thousand Reasons campaign under the Sustainable Seabed Knowledge Initiative.

Launched in March 2025, in collaboration with the World Register of Marine Species (WoRMS) and supported through a voluntary contribution from the Government of Ireland to the ISA Partnership Fund, this campaign reinforces ISA's enduring commitment to advancing scientific understanding of deep-sea ecosystems in areas beyond national jurisdiction.



International Day
of the Deep Seabed



Madam Secretary General's International Day of the Deep Seabed Message

Upholding the Common Heritage of Humankind: a call for global stewardship of the deep seabed.

Colleagues, friends and citizens of the world,

Before I reflect on the historical origin of this important moment, I must take the opportunity to acknowledge the catastrophic weather event, the category 5 Hurricane Melissa, that unleashed the strongest winds ever to hit the island nation of Jamaica four days ago; our headquarters for the International Seabed Authority. As we rode out the storm together, I felt the weight of having responsibility of our staff and our families. We have made it through safely and I could not be more proud of the courage, kindness and solidarity that my team demonstrated under the greatest pressure. I also want to thank the government of Jamaica for the exceptional organization and preparations that were fundamental to ensuring that more damage was not done and more lives lost in this monster storm. I speak for ISA when I say our hearts go out to the government and people of Jamaica who will now have to start the process of recovery, hand in hand, rebuilding spirits as well as infrastructure. We stand at the ready to support in any way we can. This is our home and we stand together.

On a hopeful front, today, 1 November 2025, I am honoured to announce the very first International Day of the Deep Seabed, proposed by the governments of Fiji, Jamaica, Malta and Singapore.

Nearly 60 years ago, on 1 November 1967, Maltese diplomat Arvid Pardo stood before the United Nations and called on humanity to treat the seabed beyond national jurisdiction as *the common heritage of humankind*. His words were visionary.

Social Media by the Numbers:

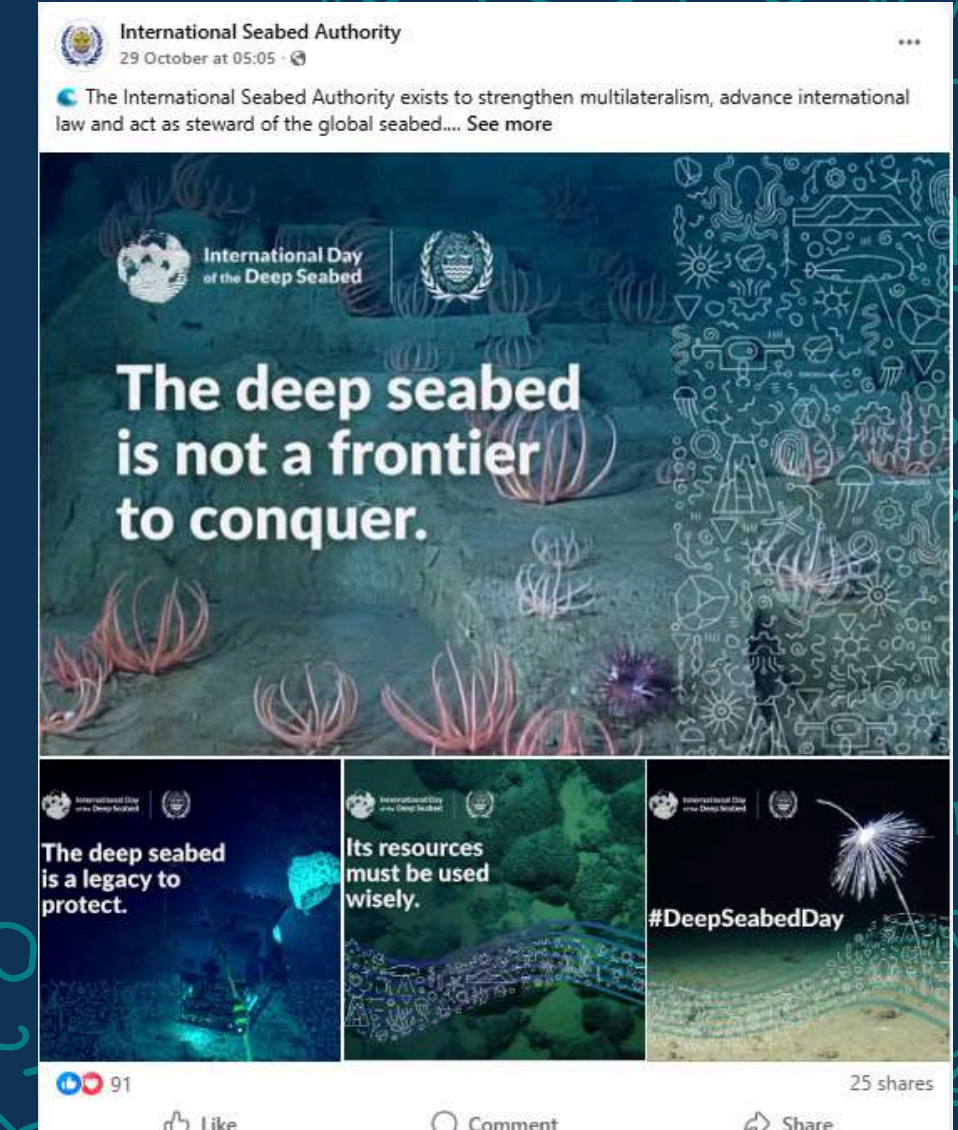
Time Period: Oct 23-Nov 8 2025, with 20 posts related to IDDS

LinkedIn:

- Followers: 9,434 (234 new followers since the campaign started, representing a 120% increase)
- Impressions: 51,760 (↑ 98%)
- Reactions: 1,101(↑ 251%)
- Comments: 58 (↑ 480%)
- Reposts: 27 (↑ 440%)
- Page searches: 1,037 (↑29% last 7 days)

Facebook:

- Followers: 5,411 (241 new followers since the campaign started, representing 183% increase)
- Views: 77,792 (↑ 213%)
- Reach: 22,700 (↑ 133%)
- Content interactions: 2,000 (↑ 720%)
- Link clicks: 271 (↑153%)
- Visits: 2,100 (↑ 104%)



Setting a Record...

This post, promoting content from ISA's Contractor Training Programme received over 24,100 views, setting a record for ISA's Facebook page.


24,108 views

127 likes

27 comments

36 reshares





United Nations
6,246,821 followers
1w •

Saturday is the first-ever International Day of the Deep Seabed.

Beneath the waves of the high seas —and beyond the borders of any nation— lies this vast part of the ocean floor known as ‘the Area.’

It covers more than half the global ocean and holds rich mineral resources that could play a key role in humanity’s progress.

The International Day is an important moment to recognize and celebrate that the deep seabed belongs to all humankind —and must be protected.



International Day of the Deep Seabed

1 November 2025




312

24 comments • 37 reposts

Reactions





IUCN
249,405 followers
1w •

Today marks the first-ever International Day of the Deep Seabed - a reminder that this vast, mysterious world beneath our oceans is part of the common heritage of humankind.

At IUCN, we're working with partners to ensure that any decisions about the deep seabed are informed, inclusive, and focused on safeguarding it for future generations. IUCN resolution 122 (2021) states the conditions that need to be met before any deep seabed mining activities can be considered.

Through the Deep Sea Dialogues, convened last July alongside [Dona Bertarelli Philanthropy](#) and [Oceano Azul Foundation](#) during the International Seabed Authority (ISA) Assembly in Jamaica, we continue to bring together science, policy, and diverse voices to guide collective stewardship of this fragile frontier.

The deep seabed may be out of sight - but it must never be out of mind.

Check out key messages from the ISA Assembly in this report <https://ow.ly/PA2q50XkSxV>
And resolution 122 <https://ow.ly/t8Ne50XkSxY>

(Footage: Schmidt Ocean Institute under CC license)

We all **depend** on the **ocean** - even the parts we'll never see.

On this Inaugural International **Day of the Deep Seabed**, join us in protecting what lies beneath.


Tag someone who **loves** the ocean.

CREDIT: ROV SuBastian / Schmidt Ocean Institute.



Maria Dalby and 655 others

14 comments • 139 reposts



UN Biodiversity
474,178 followers
6d • Edited •

1 November 2025 marked the first International Day of the Deep Seabed.

Proposed by the Governments of Fiji, Jamaica, Malta and Singapore and adopted by consensus at the 30th session of the [International Seabed Authority](#) Assembly, the Day highlights the shared commitment to raising awareness of the United Nations Convention on the Law of the Sea and its 1994 Implementation Agreement.

It is a moment to recognize and celebrate the deep seabed—a vast realm that belongs to all humankind and must be managed and protected equitably for present and future generations.

As Coral Bleaching Awareness Month begins, we are also reminded that the health of both deep-sea and shallow-water coral reef ecosystems is essential in the fight to protect marine biodiversity and ensure the planet's balance and resilience.

On a topical note, considering the [International Seabed Authority](#) headquarters in Kingston, Jamaica, our thoughts are with the people of Jamaica and the wider Caribbean region as they recover from the devastating impacts of Hurricane Melissa.

[#UNBiodiversity](#) [#DeepSeabedDay](#) [#ForNature](#) [#ForCoral](#) [#CoralBleachingAwareness](#)




The International Seabed Authority

collectively ensures that deep seabed resources are managed and protected equitably, whether a landlocked or coastal country, from global south to global north, for present and future generations.



You and 34 others

1 comment • 1 repost



United Nations Global Service Centre
12,148 followers
1w •

Marking the First International Day of the Deep Seabed
On 1 November 2025, the [United Nations](#) System observes the inaugural International Day of the Deep Seabed, proclaimed by the [International Seabed Authority](#) (ISA) at its 30th Assembly Session.

The Day is dedicated to raise global awareness of the importance of the deep seabed and its resources as the common heritage of humankind, as established under the United Nations Convention on the Law of the Sea ([#UNCLOS](#)). It also highlights the role of international cooperation, marine scientific research, and capacity-building in ensuring the sustainable and equitable management of ocean resources for present and future generations.

By joining this observance, [#UNGSC](#) underscores the United Nations' shared commitment to responsible stewardship of the global commons, supporting data-driven innovation, environmental responsibility, and scientific collaboration in service of the UN's global mandate.

Learn more: <https://lnkd.in/d8vJZzHn>

[#DeepSeabedDay](#)



#DeepSeabedDay



14

1 comment



Permanent Mission of Italy to the United Nations
4,581 followers
1w •

+ Follow

...

Buona Giornata Internazionale dei Fondali Oceanici Profondi.
Happy #DeepSeabedDay!

Oggi celebriamo la prima Giornata Internazionale dedicata ai Fondali Oceanici Profondi, istituita dall'Autorità Internazionale dei Fondali Marini (ISA) per promuovere la consapevolezza globale sull'importanza delle aree marine situate oltre la giurisdizione nazionale, conosciute come "l'Area".
L'Italia rinnova il proprio impegno per la tutela di questo patrimonio comune dell'umanità e per la promozione della ricerca scientifica sui fondali oceanici profondi.

Tra le iniziative più significative promosse dall'Italia, vi è il progetto "Women in Blues: training opportunities in ocean science", promosso dall'Istituto di Scienze Marine (ISMAR) del Consiglio Nazionale delle Ricerche (CNR), che sostiene la formazione e l'empowerment di giovani scienziate provenienti dai Paesi in via di sviluppo, favorendo al contempo la parità di genere nel campo della ricerca scientifica sul mare.

Ministero degli Affari Esteri e della Cooperazione Internazionale

International Seabed Authority

Ministero dell'Università e della Ricerca

Agenzia Italiana per la Cooperazione allo Sviluppo

European Union Delegation to the United Nations

UN-OHRLS

UN Women

SIOI - UN Association of Italy

UN Youth Delegates Italy SIOI


ANSA

Adnkronos


LaPresse SpA

Agenzia di Stampa ITALPRESS

Show translation



International Day of the Deep Seabed
1 November 2025









WOMEN IN BLUES: TRAINING OPPORTUNITIES IN OCEAN SCIENCE

13

2 reposts

Reactions



+5



Permanent Mission of Malta to the United Nations
206 followers
1w •

+ Follow

...

Today #Malta is delighted to celebrate the first-ever International Day of the Deep Seabed, and we are proud to have played a role in launching this important initiative. On this day almost 60 years ago, Arvid Pardo, then PR of Malta to the UN, spoke at #UNGA

and introduced the visionary concept of the deep seabed in areas beyond national jurisdiction as being the "common heritage of mankind", which became a cornerstone principle of #UNCLOS, and led to the creation of International Seabed Authority, who we commend for their stewardship of the deep seabed.

Today we reflect on the importance of multilateral cooperation to protect the deep seabed and marine environment, guided by robust scientific knowledge, equity, and the rule of law, while advancing women's empowerment and leadership in ocean's affairs.


#DeepSeabedDay

Ian Borg

Christopher Cutajar

Natasha Meli

Office of the Deputy Prime Minister and Ministry for Foreign Affairs and Tourism








International Day of the Deep Seabed
1 November 2025

17

1 comment • 2 reposts

Reactions



+9

United Nations Assistance Mission for Iraq-UNAMI

بعثة الأمم المتحدة العراق

United Nations Assistance Mission for Iraq-UNAMI


بعثة الأمم المتحدة العراق

1 November at 06:00 •

In July 2025, the ISA Assembly proclaimed 1 November as the International Day of the Deep Seabed. Proposed by the Governments of Fiji, Jamaica, Malta and Singapore, the date commemorates Maltese diplomat Arvid Pardo's historic 1967 speech before the UN General Assembly and celebrates the enduring spirit of multilateral cooperation that defines the Law of the Sea.

The International Day of the Deep Seabed celebrates a balance between innovation and stewardship, and managing, protecting, and wisely using the resources of the deep seabed. #DeepSeabedDay

<https://deepseabedday.isa.org.jm/>



International Day of the Deep Seabed

The International Seabed Authority

strengthens multilateralism,
advances international law and



International Day of the Deep Seabed

As custodian of deep seabed data assets

ISA plays a vital role in advancing global understanding of the deep seabed environment.

पृथ्वी विज्ञान मंत्रालय

Ministry of Earth Sciences

INTERNATIONAL DAY OF THE DEEP SEABED

November 01, 2025

Organised by

Ministry of Earth Sciences

Hosted by

CSIR-IMMT, Bhubaneswar

Under India's Polymetallic Nodules Programme with ISA.

moesgoi

Follow

moesgoi 1w

International Day of the Deep Seabed has been earmarked as 1st November by the International Seabed Authority in this year during 30th Session of its Assembly. The day highlights the significance of the deep seabed as the common heritage of humankind and emphasizes the need for its sustainable use and protection under UNCLOS.

Ministry of Earth Sciences as a member state and exploration contractor joining the first observance of the day on 1st November 2025 and the event will be hosted by CSIR-IMMT, Bhubaneswar in collaboration with NIOT, NCPOR, NIO.

Join us in celebrating the International Day of the Deep Seabed.

[@narendramodi](#) [@mynovindia](#)

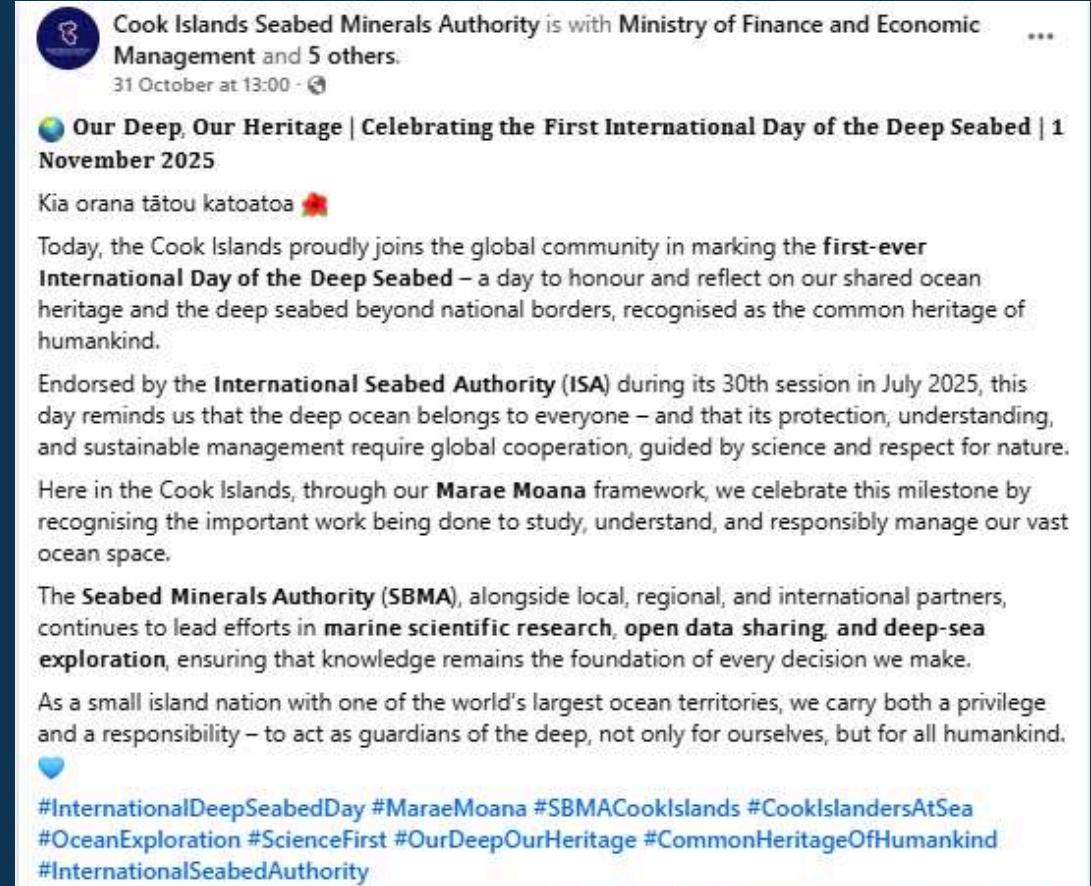
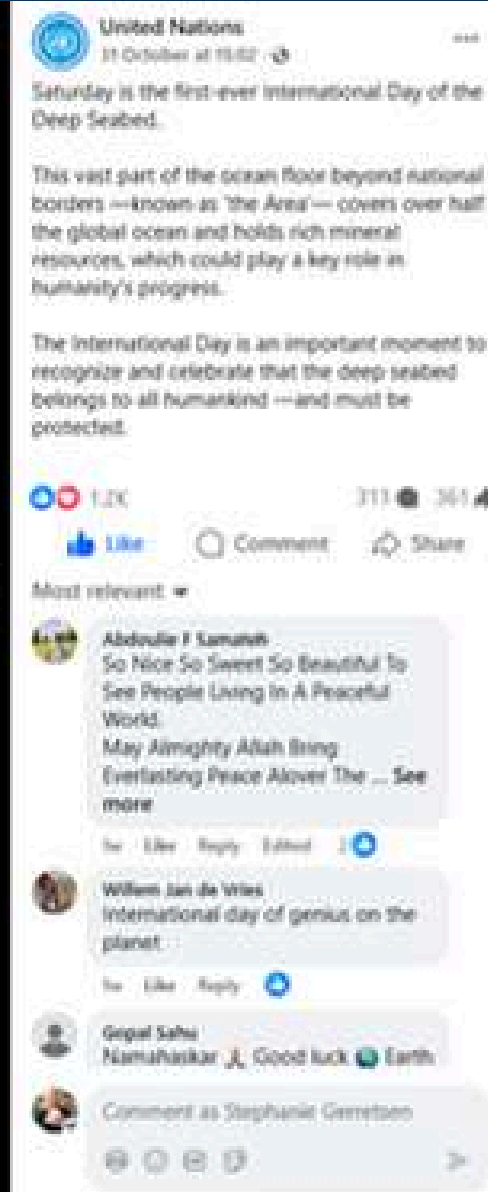
19 likes
October 31

Log in to like or comment.



International Day of the Deep Seabed

1 November 2025



CSIR-IMMT Hosts First-Ever Celebration Of The International Day Of The Deep Seabed Organized By MoES



Strategic Objective: Optimize ISA's operational efficiency and resilience and ensure compliance with regulations, rules, policies and procedures.

International Day of the Deep Seabed was a “full-and-across-the-house effort” that included:

- Drafting and reviewing key messages
- Soliciting images from contractors
- Liaising with former trainees from CTP for human-interest stories
- Providing 6 UN language translations (+ Korean and Portuguese)
- Disseminating content to Member States and other stakeholders and liaising with the UN Secretariat and UN Residents Coordinators Office...for the first time EVER!
- Developing a new campaign webpage from scratch

[illegible]

Strategic Objective: Build an engaged, motivated, inclusive, and resilient workforce empowered through leadership, learning, recognition, and wellbeing, and aligned with ISA's mandate.

- Strengthened cross-divisional collaboration as teams from communications, IT, OSER, CARMU, and OLA worked seamlessly to deliver a high-profile global campaign under tight timelines.
- Showcased collective ownership and team spirit, with staff at all levels contributing ideas, content, and support, demonstrating a shared effort and commitment to make the 1st International Day of the Deep Seabed a success.
- Reinforced connections with ISA's extended community, including alumni from the Contractor Training Programme (CTP) and other capacity-building initiatives, highlighting the value of maintaining engagement beyond formal programmes.
- Demonstrated agility and problem-solving culture, particularly through the rapid response and adaptability of the web and IT teams, ensuring smooth digital delivery and event visibility.
- Highlighted the importance of cohesive communication and cooperation across departments, setting a strong example for how integrated teamwork amplifies ISA's mandate and public impact.

People and Organizational Culture

“

I wanted to commend you for your good work in helping to promote this landmark day for the ISA and bringing greater awareness to ISA to discharge its mandate and bring on board those who are only fed by sources that are not authoritative.



People and Organizational Culture

“

The choice of the theme was well-thought as the date is related to the Arvid Pardo's speech. The success and adhesion of the inaugural celebration shows that this event has found its well-deserved place in the calendar of events. As it appears self-evident to celebrate and recognize the significance of the deep seabed and its common goods regime, though remaining to be institutionalised. This is now established by the whole membership of the ISA (e.g. the Assembly).

Longue vie to the Deep Seabed Day!

”



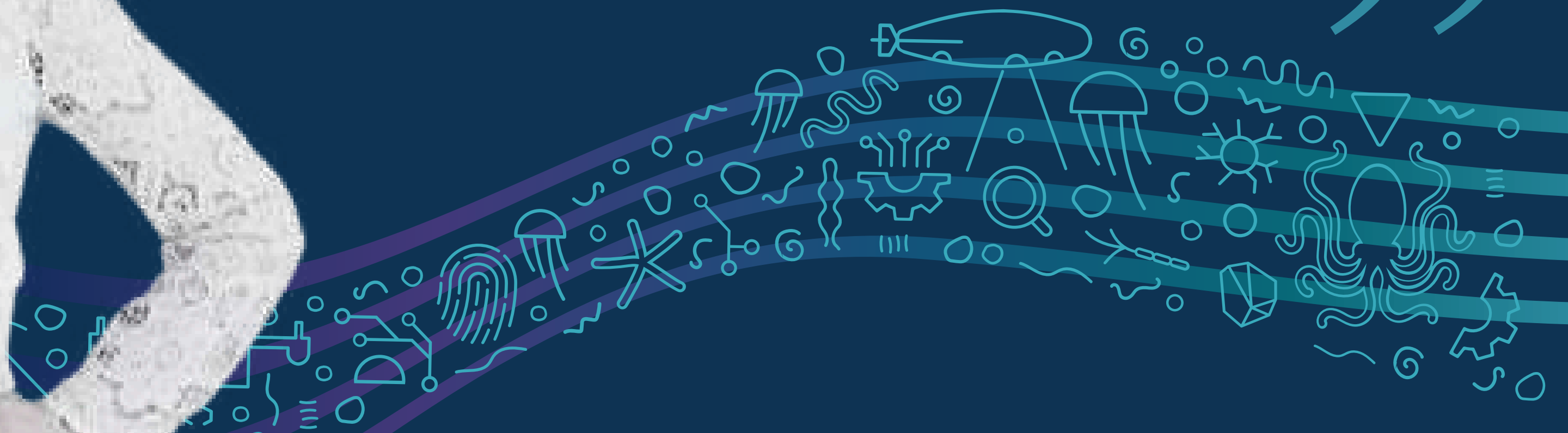
People and Organizational Culture



“

The momentum Madam Secretary-General has gathered behind this celebration is truly remarkable. I remember that, on her very first day in office, she shared this vision — and it is inspiring to see how her and Communication's team dedication, hard work, and passion have led to the outstanding success of the first edition. The event now stands as an international flagship celebration, showcasing ISA's progress and the beauty of the deep sea. I look forward to contributing to its continued growth and to catalysing even greater engagement in the years ahead.

”





International Seabed Authority



**International Day
of the Deep Seabed**



Thank you!

Contact Information:
news@isa.org.jm